



## **ADEA Connect Ambassadors Overview and Best Practices**

### **Program Goals**

- Help ADEA Connect be a consistent resource for ADEA members to gain knowledgeable and helpful information.
- Ensure ADEA Connect is a fun and lively community that represents its members.
- Raise awareness of your community in ADEA Connect by getting more of your peers involved.

### **Responsibilities**

- Post discussion starters around hot industry topics for dental education.
- Respond to unanswered threads, even if it's to ask for an expert to comment.
- Help create a more robust resource library by sharing relevant resources for your community.
- Work with your community's officers (if applicable), ADEA Community administrators and the ADEA Connect community manager to either obtain or create a list of seed questions to help keep the conversations going.

### **Commitment and Communication**

- Communication with other ambassadors will primarily take place through the private ADEA Connect Ambassador Panel Community.
- Continue being active in the community as you have been—log in at least twice a month to participate.

### **Best Practices**

- If you do not have a specific piece of advice for a topic, feel free to thank the people in the thread with another comment to encourage participation.
- Tag specific members by using the “@” symbol and typing their name.
- If you are unsure if your contribution should be shared publicly, always feel free to send it to your ADEA Community Administrator.
- Share ideas in the private [ADEA Connect Ambassador Panel Community](#).