

2024 – 2027 STRATEGIC FRAMEWORK

Approved by the ADEA Board of Directors | March 8, 2024

BACKGROUND



The ADEA Strategic Framework provides high-level, long-term direction for the Association. The Strategic Framework includes the vision, mission, goals and objectives that are set by the ADEA Board of Directors to guide ADEA over the next three years.

The goals and objectives were developed based on the input and feedback received throughout the strategic planning effort (including input from the ADEA Board of Directors, Councils and Committees).

VISION

Good oral health and a well-prepared and inclusive oral health workforce are integral to advancing overall health and wellbeing.

MISSION

To develop an inclusive, future-ready oral health workforce prepared to improve the health of all people and communities through leadership, education and collaboration.

STRATEGIC GOALS

- 1. Heighten Knowledge and Awareness of Pathways to the Oral Health Professions.**
- 2. Attract and Prepare the Next Cadre of Faculty, Staff and Leaders for Oral Health Education.**
- 3. Re-envision the Model for Oral Health Education.**
- 4. Position ADEA to Support its Mission and Members.**

ADEA STRATEGIC FRAMEWORK 2024–2027

- 1. Heighten Knowledge and Awareness of Pathways to the Oral Health Professions.**
 - 1.1. Increase interest in oral health careers.
 - 1.2. Deepen collaborations with organizations and community partners.
 - 1.3. Strengthen student pathways into academic and research careers.

- 2. Attract and Prepare the Next Cadre of Faculty, Staff and Leaders for Oral Health Education.**
 - 2.1. Foster an inclusive culture within the education community that supports the recruitment and retention of faculty and staff.
 - 2.2. Facilitate the professional development of faculty and staff across all career stages.
 - 2.3. Promote broad, inclusive leadership and succession planning across the continuum of oral health education.

- 3. Re-envision the Model for Oral Health Education.**
 - 3.1. Drive innovation, scholarship and change in oral health education.
 - 3.2. Support members in preparing future-ready graduates committed to providing access to high-quality oral health care.
 - 3.3. Promote models of oral health education that increase affordability and sustainability.

- 4. Position ADEA to Support its Mission and Members.**
 - 4.1. Invest in the people, systems and infrastructure needed to effectively fulfill ADEA's mission.
 - 4.2. Serve as a trusted leader, recognized voice and valued partner on oral health education.
 - 4.3. Support a culture of innovation, excellence and engagement throughout the Association.