

2024 ADEA Deans' Conference
November 10–12, 2024
Loews Coronado Bay Resort
Coronado, CA

Demonstrating Success

Sunday, Nov. 10

- 11:00 a.m. – 5:00 p.m. **Registration**
*Constellation Foyer,
Second Floor*
- 9:00 – 11:00 a.m. **Council of Deans Administrative Board Meeting**
*Sunset Room,
First Floor*
(By invitation only)
- Noon – 1:00 p.m. **Joint Lunch for ADEA New Deans' Workshop Attendees, ADEA CD
Fellows, ADEA COD Administrative Board and Members of the ADEA
Board of Directors**
*Sunset Terrace,
First Floor*
(By invitation only)
- 1:00 – 3:00 p.m. **ADEA New Deans' Workshop**
*Avalon Room,
Second Floor*
(By invitation only)
- 4:00 – 5:00 p.m. **Opening Session: Welcome and Introductions**
*Constellation Ballroom,
Second Floor*
- Cherae Farmer-Dixon, D.D.S., M.B.A., M.S.P.H.
Chair, ADEA Council of Deans
Dean, Meharry Medical College School Dentistry
- Susan Kass, M.Ed., Ed.D., RDH
Chair of the ADEA Board of Directors
Program Coordinator, Dental Hygiene, Miami Dade College
- Karen West, D.M.D., M.P.H.
ADEA President and CEO
- Keynote Session—Clarify, Adjust, Complete: The Art of Ironman
Success**
- Presenter
Mark Allen
Founder, Mark Allen Sports

How can we create certainty in an uncertain environment? How can we learn from our defeats to ultimately succeed? From where do we draw strength when we want to quit?

These were some of the many difficult questions Mark Allen had to answer in his seven-year journey from defeat to victory. After competing and losing in the IRONMAN World Championship in his first six attempts, he ultimately emerged victorious, winning the most difficult one-day sporting event in the world. It would be the first of six IRONMAN World Championship victories leading him to be named "The Greatest Endurance Athlete of All Time" by ESPN.

Whether you are a leader of a large enterprise or an elite athlete, success is a team sport. Building your team around core values and demonstrating a commitment to excellence, paired with the positive determination to be at the top, can drive a culture for success in your organization. Once the path is determined, developing and coaching others sustains the value and import of others' journey to the top and ultimately, the value of your profession.

Mark Allen's book, *The Art of Competition*, provides a thought-provoking look at competition, overcoming challenge and achieving personal excellence. Post-retirement, Mark has devoted his career to sharing the lessons he learned about preparation, perseverance and living up to your full potential with teams, companies and organizations worldwide.

Learning Objectives

- Reflect on strategies for overcoming challenges and achieving excellence for themselves and their team.
- Discuss the critical importance of the team in achieving individual and collective success.
- Explore the role of the leader in enabling the success of others.

CE Credits: 1.0

5:30 – 6:30 p.m.
Bay Terrace,
First Floor

Reception

Dinner on Your Own

Monday, Nov. 11

7:30 a.m. – noon
Constellation Foyer
Second Floor

Registration

7:30 – 8:30 a.m.
Marina Terrace,
First Floor

Networking Breakfast
(Sponsored by TBD)

8:30 a.m. – noon
Constellation Ballroom,
Second Floor

Electoral Success: Implications of the 2024 Presidential Election for Dental Education

Presenters

Seth J. Hill, Ph.D.

Professor of Political Science, University of California, San Diego

Jon Fansmith, M.A.

Senior Vice President of Government Relations and National Engagement, American Council on Education

Melanie Mayberry, D.D.S., M.S.-HCM, Chair of the ADEA Legislative Advocacy Committee

Clinical Professor and Director of the Division of Practice Essentials and Interprofessional Education, University of Detroit Mercy School of Dentistry

John Valenza, D.D.S., Member of the ADEA Legislative Advocacy Committee

Dean and Distinguished Teaching Professor, UTHealth Houston School of Dentistry

The 2024 Presidential election will have far-reaching impact no matter the outcome. With intense debate and polarization of perspectives, the rematch of the 2020 election proves to be impactful for our country, higher education, health care and oral health education. In this session, we will hear perspectives from political scientists, higher education advocates and oral health educators to inform our thinking about the outcomes of the election and anticipate the short- and longer-term impacts on success within institutions and programs.

Learning Objectives

- Discuss the impact the election could have on organizations, institutions and programs.
- Explain the national policies that may be impacted or modified during this term.
- Describe programmatic responses that may be necessary in response to the election results.

CE Credits: 3.5

Noon – 1:00 p.m.
Marina Terrace,
First Floor

Networking Lunch

Sponsored by A-dec

1:00 – 3:30 p.m.

Constellation Ballroom,
Second Floor

**Assessing Institutional Success: The Dean's Role as CODA Site Visit Chair
(Deans Only)**

Discussion led by the ADEA Council of Deans Administrative Board

During this deans-only discussion, participants will explore opportunities and challenges in assuring calibration of CODA site visit teams, the role of the site visit chair and strategies for leading site visit teams that result in consistent and equitable application of CODA Standards while evaluating individual program approaches.

Learning Objectives

- List the challenges in assuring calibration of site visit teams.
- Describe the role and authority of the site visit chair in assuring calibration.
- Gain strategies for leading site visit teams that ensure consistent application of the standards.

CE Credits: 2.5

1:00 – 2:30 p.m.

Constellation Ballroom,
Second Floor

**Strategy as the Key to Success in Improving Margin: Can Corporate Strategies Help Dental Schools Improve Margins?
(Seconds and Corporate Sponsors only)**

Presenters

John N. Williams, D.M.D., M.B.A., Dean Emeritus and Professor
Indiana University School of Dentistry

Gary Pickard, Senior Director, Government & Industry Affairs
Pacific Dental Services

Steven W. Friedrichsen, D.D.S., Dean Emeritus
Western University of Health Sciences College of Dental Medicine

Dental schools seeking to improve their financial position often face limitations imposed by accreditation, institutional or governmental processes. Join the ADEA Council of Deans Fellowship Faculty and members of the ADEA Corporate Council in an interactive session to discuss overcoming constraints through the application of strategic approaches applied by businesses.

Learning Objectives

- Describe corporate approaches to improving margin.
- Explain the value of developing new operational efficiencies.
- Discuss corporate strategies applicable to academic institutions.
- Develop strategies to apply principles discussed in their programs/industry.

CE Credits: 1.5

3:30 p.m. **Personal Time**

Dinner on your own

Tuesday, Nov. 12

7:30 – 8:30 a.m. **Networking Breakfast**
Marina Terrace,
First Floor
(Sponsored by TBD)

8:30 a.m. – noon **Demonstrating Student Success: Entrustable Professional Activities**
Constellation Ballroom,
Second Floor

Presenters

Machelle Linsenmeyer, Ed.D., Assistant Vice President for Institutional Effectiveness and Academic Resources, West Virginia School of Osteopathic Medicine

Rocio Quinonez, D.M.D., M.S., M.P.H., Associate Dean for Curriculum, University of North Carolina at Chapel Hill Adams School of Dentistry; Co-Chair, ADEA Compendium Workgroup on EPAs

Gregory Chadwick, D.D.S., M.S., Dean, East Carolina University School of Dental Medicine

Janet Guthmiller, D.D.S., Ph.D., Dean, University of North Carolina at Chapel Hill Adams School of Dentistry

Muhammad Ali Shazib, B.D.S., D.M.D., Dean, High Point University School of Dental Medicine

Entrustable Professional Activities (EPAs) have gained ground in the health professions with broad implementation. ADEA's Compendium Workgroup on EPAs has been working to develop a framework for EPAs in oral health education. As the new century for ADEA and its projects take shape for envisioning the future, the assessment approach using the EPA model helps assess readiness for independent practice and decision making. This morning's sessions explore the implementation of EPAs in medicine, the development of the EPA framework in dentistry, and strategies for implementation through the collaborative work of the North Carolina dental deans.

Learning Objectives

- Explain of the development and implementation of EPAs in medicine.
- Describe the work of the ADEA Compendium Work Group in the development of EPAs for dental education.
- Discuss insights into the implementation of EPAs in dental education.

CE Credits: 3.5

Noon – 1:00 p.m.
*Marina Terrace,
First Floor*

Lunch and Adjournment of Main Conference

The remainder of the conference is for deans only. (Corporate and other attendees depart after lunch.)

1:00 – 3:30 p.m.
*Britannia/Cambria Room
Second Floor*

ADEA COD Business Meeting

(For members of the ADEA COD and invited guests only.)

4:30 p.m.

Adjourn

6:00 p.m.
*Avalon Room,
Second Floor*

Dinner for Dental School Deans and Their Guests

The American Dental Education Association is an ADA CERP Recognized Provider

ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry. Concerns or complaints about a CE provider may be directed to the provider or to the **Commission for Continuing Education Provider Recognition** at CCEPR.ada.org.

The American Dental Education Association designates this activity for up to 12 continuing education credits.



All speakers agree that neither they nor members of their immediate family have any financial relationships with commercial entities that may be relevant to their presentation.
