

THE ADEA VALUE PROPOSITION

The American Dental Education Association (ADEA) has 20,000 members and represents all 78 dental schools in the United States and Canada. ADEA also represents more than 1,000 allied and advanced dental education programs and over 60 corporate members.

With headquarters in Washington, DC, ADEA's staff of 70 works to represent and serve the needs of academic dentistry in many key areas, including:

- ▶ **Federal advocacy efforts** addressing legislation and regulations that impact dental education, such as Title VII health professions and student loan programs; funding for the National Institute of Dental and Craniofacial Research, including grants and scholarships for academic dental institutions; and U.S. Department of Education-related funding for issues of interest, including the Public Service Loan Forgiveness program.
- ▶ **Professional and leadership development programming** for deans, program directors and dental and dental hygiene faculty, offering meetings, scholarships and awards, workshops, eLearning opportunities and the ADEA Annual Session & Exhibition, which brings more than 2,500 dental education colleagues together for networking and collaborative learning.
- ▶ **Foster diversity, inclusion, access, leadership, health equity and well-being** in dental education. ADEA, through its programming, training, guidance, and promotion of health equity and resource development, continues to promote inclusion and cultural awareness to benefit academic dentistry in its growth along the cultural competence continuum. This allows ADEA members to prioritize access, diversity and equity in creating inclusive, welcoming communities where success, high-quality patient care and dynamic perspectives drive learning, excellence and discovery.
- ▶ **Centralized application services:** ADEA AADSAS® (ADEA Associated American Dental Schools Application Service), ADEA CAAPID® (ADEA Centralized Application for Advanced Placement for International Dentists), ADEA DHCAS® (ADEA Dental Hygiene Centralized Application Service) and ADEA PASS® (ADEA Postdoctoral Application Support Service).
 - › These four ADEA centralized application services combined process over 180,000 applications annually on behalf of our members, alleviating the need for dental school or advanced or allied program-based staff to manage this task—and allowing members to access their respective data and reports online at any time.



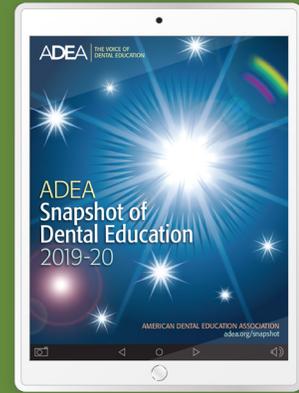
2019 FEDERAL ADVOCACY RESULTS

In the 2019 Omnibus Appropriations bill, funding for the following programs either met the levels requested, or exceeded them: Oral Health Training Programs, Area Health Education Centers, Health Career Opportunity Program, Ryan White Dental Reimbursement Program and overall NIDCR support.

ADEA'S GOVERNING BODIES

- ▶ House of Delegates
- ▶ Board of Directors
- ▶ The Council of Allied Dental Program Directors
- ▶ The Council of Deans
- ▶ The Council of Faculties
- ▶ The Council of Advanced Education Programs
- ▶ The Council of Sections
- ▶ The Council of Students, Residents and Fellows
- ▶ The Corporate Council

- ▶ **Recruitment activities to ensure the continued quality and diversity of applicants** to the dental professions, including the ADEA GoDental® newsletter, which reaches over 40,000 opt-in students; in-person recruitment events; webinars, virtual fairs and other online events for prospective students, advisors and parents; and target audience data collection and analysis.
- ▶ **Critical policy information and initiatives** to support academic dental institutions in planning and decision-making, including policy briefs, white papers, association reports and focused programming; and leadership in collaborative efforts to address major national issues, including licensure, the opioid epidemic and clinician well-being.
- ▶ **Real-time state policy monitoring**, with online access for members to legislative and regulatory actions relevant to their schools and programs.
- ▶ **Unique profession-centric publications**, including the peer-reviewed *Journal of Dental Education*; online ADEA Dental School Explorer®, where prospective dental students can search schools based on preferred criteria; *Bulletin of Dental Education*; and the *ADEA Official Guide to Dental Schools*®, which profiles all U.S. and Canadian dental schools and provides information about applying to dental school.
- ▶ **Educational research and analysis**, including conducting five annual data collections and providing ad hoc data analyses to members and national health research organizations.
- ▶ **Representation by the ADEA leadership** on national higher education and health professions leadership bodies, including the Washington Higher Education Secretariat, Interprofessional Education Collaborative and Federation of Associations of Schools of the Health Professions.
- ▶ **Community networking** via ADEA Connect, a new, user-friendly online platform where ADEA members can collaborate and share resources with their colleagues in e-communities. The platform features a member directory, detailed privacy controls and resource sharing capability.



Each year, ADEA collects data on topics of interest to dental school deans, program directors, faculty, students, residents and fellows. The *ADEA Snapshot of Dental Education* presents findings on discrete subject areas to help ADEA members and stakeholders better understand the academic dental profession and its role in health and health care.



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