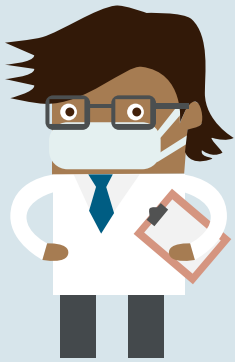


## OVERVIEW

The American Dental Education Association (ADEA) is The Voice of Dental Education. As the sole national organization representing academic dentistry, ADEA is comprised of all 78 U.S. and Canadian dental schools, more than 800 allied and advanced dental education programs, 54 corporations and approximately 18,000 individuals.

ADEA members set the standard of oral care in the United States and Canada. You can connect with ADEA members in a number of meaningful ways through ADEA publications, events and digital properties.



18,000  
MEMBERS



78

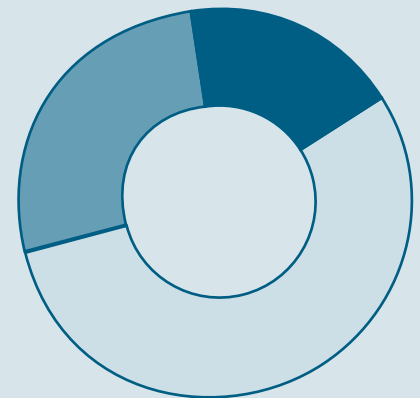
Predoctoral  
Dental  
Education  
Programs

54

Corporate  
Members

Over  
800

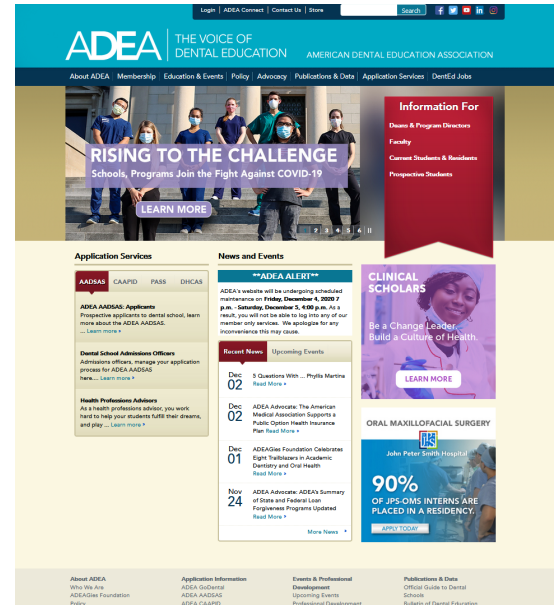
Allied and Advanced  
Dental Education Programs



Learn More & Place Your Order | Nicola Tate | 804.469.0324 | [ntate@AssociationMediaGroup.com](mailto:ntate@AssociationMediaGroup.com)

### The American Dental Education Association Website (ADEA.org)

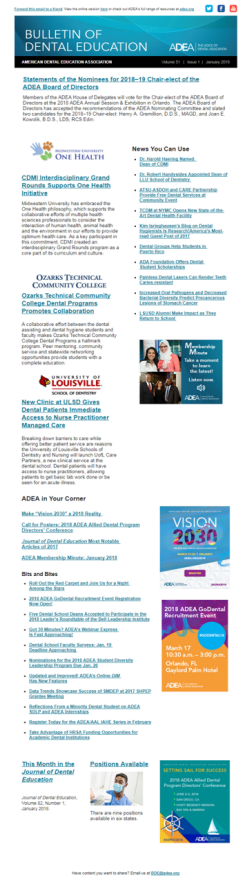
The premier resource for dental educators and prospective predoctoral and advanced dental education students. ADEA.org generated more than 4.5 million pageviews and attracted more than 1.12 million users in 2020.



Banner Size	Monthly Cost
160 x 600	\$2,490
300 x 300	\$1,940

### The ADEA Bulletin of Dental Education (BDE) and BDE Online

The BDE is a monthly e-newsletter distributed to all ADEA members, with an average open rate of 31% in 2020. Topics include news about member institutions, faculty transitions, cutting-edge research, career opportunities and ADEA news. It is also published on the ADEA.org website.



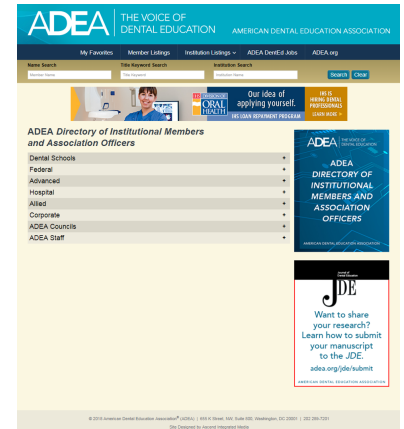
E-Newsletter Ad Size*	1x	6x	12x
600 x 125	\$1,630	\$1,467	\$1,385

\*Online size 180 x 180

Learn More & Place Your Order | Nicola Tate | 804.469.0324 | ntate@AssociationMediaGroup.com

### ADEA Directory of Institutional Members and Association Officers Online Edition

The “who’s who” of academic dental institutions, this online directory is essential as a networking tool listing key administrators, faculty, and staff in the U.S. and Canadian dental schools. The directory also lists details for corporate members, federal dental service programs, advanced education institutions, hospital programs, and ADEA officers and staff.



#### Position and Sizes

Leaderboard (728 x 90)

#### Monthly Cost

\$420

### ADEA GoDental® Website (ADEA.org/GoDental)

The ADEA GoDental website provides students and others interested in pursuing careers in dentistry and dental hygiene with information and guidance needed to apply to programs, matriculate, and fulfill their career goals. In 2020 more than 585,000 users viewed over 1.5 million pages.



#### Placement

Exclusive Banner (no rotation)

#### Monthly Cost

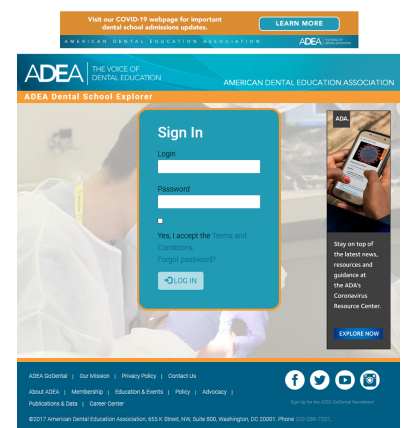
\$2,000

Rotating Banner (maximum 3 per month)

\$1,000

### ADEA Dental School Explorer (DentalSchoolExplorer.adea.org)

The ADEA Dental School Explorer (DSE) allows users to view details for 76 dental schools in the U.S. and Canada. With an average time on site of more than 9 minutes this well-used resource attracted more than 25,000 visitors and over 750k pageviews in 2020.



#### Placement

Header (728 x 90)

#### Monthly Cost

\$1,000

Left or Right Column (160 x 600)

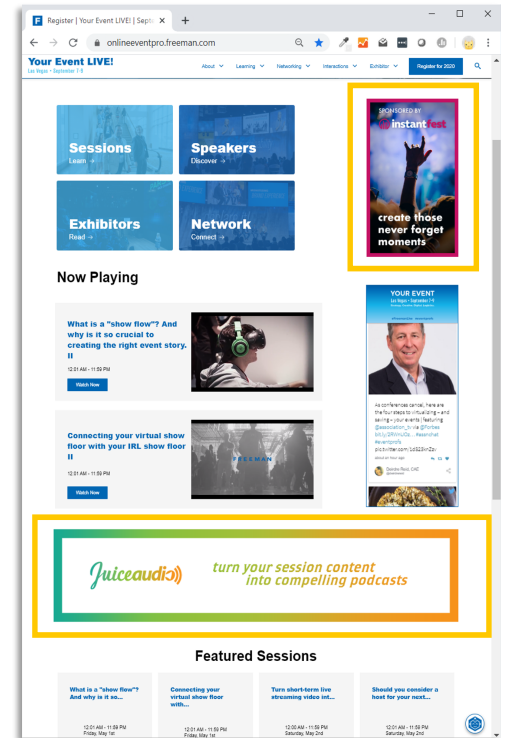
\$800

Learn More & Place Your Order | Nicola Tate | 804.469.0324 | ntate@AssociationMediaGroup.com

### ADEA Annual Session & Exhibition Virtual Conference Banner Ads

For the first time in ADEA's history, the Annual Session & Exhibition will be an all-virtual event! The ADEA Annual Session & Exhibition is dental education's premier professional development and networking event. The event will be live March 13-16, 2021.

Placement	Cost
Vertical Banner (300 x 500)	\$1,500



### ADEA Annual Session & Exhibition Session Daily

With an average open rate near 50%, the Session Daily provides feature articles and session highlights, updates to programs, information on special events and schedules, housekeeping items, and much more. This e-newsletter is sent each morning during the conference (four editions in total) to all registered attendees. Only three slots are available for each send and four total sends are available (1 per day during the ADEA Annual Session & Exhibition).

Placement	Cost
Banner (600 x 125)	\$450

Learn More & Place Your Order | Nicola Tate | 804.469.0324 | ntate@AssociationMediaGroup.com