



2020 ADEA Leadership Institute Phase V:
The Communicative Leader

February 6–9, 2020
Francis Marion Hotel
Charleston, SC

Agenda

The ADEA Leadership Institute Phase V is an exceptional encounter designed to invigorate leadership development, stretch thinking, push potential and rejuvenate the networks and relationships that are hallmarks of the ADEA Leadership Institute. The 2020 Phase V program will explore communication strategies for effective leadership. Attendees will assess their preferences in communication, learn about communication practices used by internationally recognized leaders, and engage in improvisation to improve their communication skills. Phase V is an interactive experience, with ample opportunities for networking, engaging and learning from each other.

Overall Program Learning Objectives

- Assess communication styles as a basis for improving how one influences others.
- Practice improvisation as a technique to improve leadership communication.
- Construct strategies for addressing communication issues leaders face.

Thursday, February 6

6:00 – 7:30 p.m. **Registration**

6:30 – 7:30 p.m.
Gold Ballroom **Welcome Reception**

Denice Stewart, D.D.S., M.H.S.A., ADEA Chief Policy Officer

Sarandeep S. Huja, D.D.S., Ph.D., Dean, Medical University of South
Carolina James B. Edwards College of Dental Medicine

Friday, February 7

8:00 – 9:00 a.m.
Carolina B **Breakfast**

9:00 – 9:30 a.m.
Carolina A **Overview of Phase V and Group Activity**

N. Karl Haden, Ph.D., President, AAL

9:30 – 10:00 a.m. Carolina A	Influences and Impact on How Leaders Communicate N. Karl Haden, Ph.D.
10:00 – 10:15 a.m. Carolina Foyer	Break
10:15 – noon Carolina A	Becoming a Next-level Leader: Three Essential Aspects of Communicative Leadership Guest Convener: Anton Gunn, Founder, 937 Strategy Group; Executive Director of Community Health Innovation and Hospital Chief Diversity Officer, Medical University of South Carolina
Noon – 1:00 p.m. Carolina B	Lunch
1:00 – 2:30 p.m. Carolina A	Influence Styles: How to Impact the Ideas, Opinions and Actions of Those Around You Judith E.N. Albino, Ph.D., AAL Senior Consultant and President Emerita, University of Colorado
2:30 – 2:45 p.m. Carolina Foyer	Break
2:45 – 3:15 p.m. Carolina A	Influence Styles, continued
3:15 – 4:20 p.m. Carolina A	The Communicative Leader: Issues Discussions Facilitated by ADEA Leadership Institute Alumni Round 1: 3:15 – 3:45 p.m. Round 2: 3:50 – 4:20 p.m. Table 1: Communicating With Challenging People Joe Parkinson, D.D.S., M.P.A., FAGD Table 2: Difficult Conversations Scott De Rossi, D.M.D., M.B.A. Table 3: Crisis Communication Theresa Gonzales, D.M.D., M.S., M.S.S. Table 4: Communicating With an Audience Elaine Davis, Ph.D.

Table 5: Intergenerational Communication
Y. Natalie Jeong, D.M.D., M.A.

4:20 – 4:45 p.m. Carolina A	From Phase V to Practice: Peer Group Discussion of Key Ideas to Implement
4:45 p.m.	Adjourn
	Free Evening

Saturday, February 8

6:45 – 7:30 a.m.	Sunrise Walk (Optional)
8:00 – 9:00 a.m. Carolina B	Breakfast
9:00 – 10:00 a.m. Carolina A	Using Improv to Transform the Way You Communicate and Lead Guest Convener: Greg Tavares and <i>Theatre 99</i> Facilitators
10:00 – 10:15 a.m. Carolina Foyer	Break
10:15 a.m. – noon Carolina A	Using Improv, continued
Noon – 1:00 p.m. Carolina B	Lunch
1:00 – 2:00 p.m. Carolina A	Using Improv, continued
2:00 – 2:15 pm Carolina Foyer	Break
2:15 – 3:30 p.m. Carolina A	Peer Coaching
3:30 – 6:30 p.m.	Free Time to Explore Charleston!
6:30 – 8:30 p.m. Carolina B	Group Dinner

Sunday, February 9

8:00 – 8:45 a.m. Carolina B	Breakfast
8:45 – 9:45 a.m. Carolina A	The Communicative Leader: Issues Discussions Facilitated by ADEA Leadership Institute Fellows, continued Round 3: 8:45 – 9:15 a.m. Round 4: 9:15 – 9:45 a.m. Table 1: Organizational Culture and Communication N. Karl Haden, Ph.D. Table 2: Communicating Change John Da Silva, D.M.D., M.P.H, Sc.M., AFAAID Table 3: Cultural Differences in Communication Shahrokh Esfandiari, D.M.D., M.Sc., Ph.D. Table 4: Technology and Communication Cecile Feldman, D.M.D., M.B.A. Table 5: Gender Differences in Communication Dwight McLeod, D.D.S., M.S.
9:45 – 10:00 a.m. Carolina Foyer	Break
10:00 – 11:00 a.m. Carolina A	Peer Group Discussion, Debrief and Next Steps for the ADEA Leadership Institute Phase V
11:00 a.m.	Adjourn

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